

ADAM EL BAHLOULI

AI-Assisted Software & Digital Product Developer

Location Morocco — Relocating to Kenitra
Phone +212 625 164 763
Email adamalbahlouli@gmail.com



PROFESSIONAL SUMMARY

Adam EL Bahlouli is a self-taught, product-oriented software and digital product developer who builds web platforms, digital products, marketplaces, and AI-powered digital experiences. He combines web/software development with extensive AI-assisted engineering workflows to research, prototype, build, debug, and iterate on complete digital products. He has practical experience with modern web technologies, Supabase, SQL, authentication, cloud services, APIs, digital platforms, product design, and AI-powered features. He is particularly strong at turning ideas into functional digital products through rapid experimentation and AI-assisted development.

AI-ASSISTED ENGINEERING

Adam uses modern generative AI systems — including ChatGPT / OpenAI, Google Gemini, and Claude — as an engineering accelerator across the software development lifecycle: code generation, debugging, SQL and database problem-solving, architecture exploration, rapid prototyping, documentation, API exploration, product ideation, web application development, and AI feature implementation. He is highly capable at using AI to build real software and digital products.

PROFESSIONAL EXPERIENCE

Independent Software & Digital Product Developer

2024 – Present

- Developing real-world websites, digital platforms, and software products from concept to functional implementation.
- Building digital products using modern web technologies, cloud services, databases, authentication systems, and AI-assisted engineering workflows.
- Working with real clients and paid projects to translate requirements into practical digital solutions.
- Designing user flows, interfaces, content systems, service structures, and platform functionality.
- Using generative AI for research, implementation, debugging, SQL development, experimentation, and rapid iteration.
- Independently managing product development from idea and structure through implementation, deployment, and improvement.

FEATURED PROJECTS

NOXTARY DIGITAL PRODUCT PLATFORM

A multi-category digital platform for discovering and distributing digital products and content — spanning apps, books & articles, mods, audio, services, and templates.

Built: database-backed content architecture, authentication (including Google Sign-In) via Supabase, multi-category platform structure, user-facing product experience, AI-powered product experiences, and platform policy/operational structure. Demonstrates full digital-platform architecture and product-building ability — not just a website.

BRACHIOTECH DIGITAL SERVICES MARKETPLACE

A digital services marketplace connecting clients with independent specialists across Web & Software, UI/UX & Design, AI & Automation, Mobile Apps, Video & Animation, Writing & Translation, Marketing & Social, Audio & Music, Business & Data, and Photography.

Built: service discovery & categorization, provider profiles and listings, authentication, admin functionality, client project intake, custom service requests, direct communication workflows, and cloud-backed data/storage — developed with AI-assisted engineering. Demonstrates the ability to design and build a complete digital platform, not a static site.

DIGITAL PRODUCTS & AI PROJECTS

Ongoing work creating digital products, PDF/document products, AI-powered web experiences, experimental applications and prototypes, and other software experiments — built using AI-assisted development workflows.

PROJECT LINKS

-  **Noxtary**
noxtary.com
-  **BrachioTech**
brachiotech.noxtary.com

ACCOUNTS

- LinkedIn**
linkedin.com/in/adam-el-bahlouli
- X (Twitter)**
x.com/EL_Bahlouli77
- Telegram**
t.me/AdamNoxtary
- WhatsApp**
wa.me/212625164763

CORE SKILLS

AI & AI-Assisted Development

Generative AI · AI-assisted software development · prompt engineering · AI-assisted debugging & SQL development · AI API integration · rapid prototyping · AI-powered web experiences

Web & Software

HTML · CSS · JavaScript · Python · SQL · web application development · responsive & front-end development

Backend & Cloud

Supabase · PostgreSQL / SQL · authentication · Google Sign-In · cloud storage · database-backed applications · API integration

Product Development

Digital product & marketplace development · platform design · admin systems · CMS concepts · user flows · UX-oriented product design

EDUCATION

Ibn Tofail University

Kenitra, Morocco
English Studies
2026 – 2029 (Expected)

Moroccan Baccalaureate

2026

LANGUAGES

Arabic	Native / Fluent
English	Intermediate
Japanese	Intermediate
French	Basic